**Privacy Policy for Forest Lodge Warriewood**

At Forest Lodge Warriewood, accessible from <https://forestlodgewarriewood.com.au/> , one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that is collected and recorded by Forest Lodge Warriewood and how we use it.

**PERSONAL INFORMATION WE COLLECT**

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as “***Device Information***.”

**We collect Device Information using the following technologies:**

**Cookies and web beacons**

We may use cookies on our Site from time to time. Cookies are text files placed in your computer's browser to store your preferences. Cookies, by themselves, do not tell us your email address or other personally identifiable information. However, they do allow third parties, such as Google and Facebook, to cause our advertisements to appear on your social media and online media feeds as part of our retargeting campaigns. If and when you choose to provide our Site with personal information, this information may be linked to the data stored in the cookie.

We may use web beacons on our Site from time to time. Web beacons (also known as Clear GIFs) are small pieces of code placed on a web page to monitor the visitor’s behaviour and collect data about the visitor’s viewing of a web page. For example, web beacons can be used to count the users who visit a web page or to deliver a cookie to the browser of a visitor viewing that page.

**More Detail:**

    - “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit [http://www.allaboutcookies.org](http://www.allaboutcookies.org/) .

    - “Log files” track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.

    - “Web beacons,” “tags,” and “pixels” are electronic files used to record information about how you browse the Site.

When we talk about “Personal Information” in this Privacy Policy, we are talking both about Device Information and Enquiry Information.

**HOW DO WE USE YOUR PERSONAL INFORMATION?**

We use the Device Information that we collect to help us improve and optimize our Site (for example, by generating analytics about how our site visitors browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

We also use device information in order to serve re-marketing ad campaigns through online platforms such as Google Ads and Facebook/ Instagram. For example if you have visited our site previously, we may serve you an appropriate advertisement within your social media and online feeds, based on the pages of the site you visited such as ‘enquiry’.

**SHARING YOUR PERSONAL INFORMATION**

Forest Lodge Warriewood do not sell or rent personal information. Personal information is not disclosed to any organisation outside of Forest Lodge Warriewood for any purpose other than those purposes set out above without first obtaining customer consent or unless required by law.

We use Google Analytics to help us understand how our customers use the Site--you can read more about how Google uses your Personal Information here:  <https://www.google.com/intl/en/policies/privacy/> .
You can also opt-out of Google Analytics here:  <https://tools.google.com/dlpage/gaoptout>.

**BEHAVIOURAL ADVERTISING**

As described above, we use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you.  For more information about how targeted advertising works, you can visit the Network Advertising Initiative’s (“NAI”) educational page at http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work.

You can opt out of targeted advertising by clicking on the following links:

    FACEBOOK - <https://www.facebook.com/settings/?tab=ads>

    GOOGLE - <https://www.google.com/settings/ads/anonymous>

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance’s opt-out portal at:  <http://optout.aboutads.info/> .

CONTACT US

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at info@forestlodgewarriewood.com.au or by mail using the details provided below: 8 Forest Rd, Warriewood NSW 2102 Australia.